



Anderson's and BookYourSite™ Offer Online Booking Kiosk at Tradeshows

BookYourSite.com™ has teamed up with Anderson's again for the 2014 RV Tradeshows season to provide online web kiosks as part of their RV show display this season.

Anderson's will be displaying brochures at RV Shows for over 400 parks and camping associations throughout the Eastern USA and Canada beginning January 4th, 2014. At each show BookYourSite.com will provide iPad kiosks running their online reservation app that will showcase all of the individual parks that subscribe to Anderson's brochure distribution service. RV show patrons will be able to select a park's brochure then immediately get more information and even book a reservation using the BookYourSite kiosks.

All Campground Manager support plan customers are automatically included on the app and will get the same online exposure through the kiosk as the Anderson's clients. With 28 major RV shows on their schedule this season, Anderson's estimates that over 1 million campers will pass their booths. This is a great opportunity and a big bonus for Campground Manager customers.

