

IMMEDIATE RELEASE  
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## **BookYourSite.com announces new iPhone App for the RV traveler**

Niagara Falls, Ontario Canada – BookYourSite.com™ has announced the release of their new online RV directory and reservation app for the iPhone and iPad. Camping enthusiasts can search for campgrounds that best match their personal preferences and make a reservation directly through the app.

The app accesses the BookYourSite online website database to provide information about park facilities, amenities, rates, pictures, directions and other valuable facts.

“The difference between our app and others is that ours allows you to set your own camping preferences and store your profile on the iPhone or iPad” says Jim Amadio, President of Mission Management Information Systems Inc and the creator of BookYourSite. “The app will rank the available parks based on your preferences ensuring an ideal camping spot. Once you’ve made your choice, you have the option to securely book your reservation online directly through the app.”

Campgrounds that subscribe to BookYourSite can provide rates, availability and amenity details to the app in one of two ways. BookYourSite integrates with Campground Manager®, a powerful front desk property management system, pulling data directly from the park’s database. It can also be configured to work in a stand-alone mode if an alternate front desk system is used. This enables the app to provide up-to-the-minute pricing and availability for any campground selected.

“We’ll be spreading the word about the BookYourSite app to RVers and campground owners at upcoming RV shows and state association conferences” says Peter Kearns VP of Sales for Mission Management. “We are providing a convenient seamless way for the camping consumer to book anytime, anywhere. We expect this to translate into additional business for our parks”

The app is free and is available now through the Apple App store.

Future development plans include increasing the content to include videos and online specials from selected parks. BookYourSite for Android and other mobile app platforms will also be available soon.